



ISF 2025 WORLD SEED CONGRESS – ISTANBUL

CONGRESS PROGRAMME

Monday, 19 May 2025


MARKETS DAY




			Venue	Location	Level
07:00	18:00	Registration	ICC		G0 Level
09:00	10:45	Opening Ceremony	ICC	Auditorium Harbiye	B3 Level
10:45	11:15	Official Opening of the Exhibition Area	ICC	Exhibition	B5 Level
11:00	18:00	Opening of Trading Tables	ICC	Mezzanine	B5 Level
11:00	11:30	*NEW* ISF Pop-Up Think Tank: <i>Seeds of Dialogue</i> (with Elfin Consulting)	ICC	Cultivation Corner	Mezzanine
11:30	12:30	Press Reception (by invitation only)	ICC	3B/09	B3 Level
11:30	12:00	Channel World Seed 1 – Funding the Conservation of Crop Diversity Worldwide (with Crop Trust & Plant Treaty)	ICC	Exhibition	B5 Level

12:30	13:00	Channel World Seed sponsored by  Seedcare™ – “How research & innovation can help seed companies stay ahead in a changing world”	ICC	Exhibition	B5 Level
13:00	14:00	Value Chain Forum – “Resilient and nutritious food and feed value chains: The role of the seed sector”	ICC	Plenary room	B5 Level
14:00	14:30	Channel World Seed 2 – “Illegal Seed Practices: Why is it a risk for the whole value chain?”	ICC	Exhibition	B5 Level
14:00	15:00	PETKUS Academy – <i>New possibilities for using the optical sorters’ extensive statistical data based on PETKUS OptoSelector OS G Iris</i>	ICC	PETKUS meeting room	B3 Level
14:30	15:30	ISF Keynote Session with Dr. Cary Fowler	ICC	Auditorium Harbyie	B3 Level
15:30	16:00	Channel World Seed sponsored by 	ICC	Exhibition	B5 Level
15:30	16:00	*NEW* ISF Pop-Up Think Tank: <i>From Problem to Possibility</i> (with Elfin Consulting)	ICC	Cultivation Corner	Mezzanine
16:00	17:00	ISF Panel 1 – “Pathways to Prosperity: Unlocking Investment and Market Opportunities in Turbulent Times”	ICC	Plenary Room	B5 Level
17:00	18:00	Happy Hour at Booth	ICC	Exhibition	B5 Level
19:00	23:00	Welcome Party	Hilton Bosphorus Hotel		

Tuesday, 20 May 2025

INNOVATION DAY

			Venue	Location	Level
07:00	15:00	Registration	ICC		G0 Level
08:00	18:00	Trading tables	ICC	Mezzanine	B5 Level
09:00	18:00	ISF Idea Bootcamp : Opening and meetings with advisers	ICC	Mezzanine	B5 Level
09:00	10:00	ISF Panel Discussion 2 – “Climate Resilience Starts with Seeds: Our Roadmap to Brazil COP30”	ICC	Plenary room	B5 Level
10:00	10:30	Channel World Seed 3 – “Harnessing the Power of Biologicals: Innovations and Impacts for the Seed Sector”	ICC	Exhibition	B5 Level
10:00	11:00	PETKUS Academy – Seed Disinfection via steam treatment – revolution in physical seed treatments	ICC	PETKUS meeting room	B3 Level
10:30	11:30	 Panel Discussion – “What is beyond neonics?”	ICC	Plenary room	B5 Level
11:30	12:00	Channel World Seed 4 – “Plant Breeding Innovation for Climate Resilience”	ICC	Exhibition	B5 Level
12:00	14:00	ISF Women’s Luncheon (Open to all)	ICC	Plenary room	B5 Level

14:30	15:30	ISF Panel Discussion 3 – “How do we build the business case for biodiversity conservation for seed companies?”	ICC	Plenary room	B5 Level
15:30	16:00	Channel World Seed sponsored by   – “Field to lab: Addressing farmers’ needs towards more efficient crop nutrition”	ICC	Exhibition	B5 Level
16:00	17:00	Future Generation ‘Speed Networking’ at the Future Generation Corner	ICC	Exhibition	B5 Level
17:00	18:00	Happy Hour at  Booth	ICC	Exhibition	B5 Level
<p>Wednesday, 21 May 2025</p> <p>FUTURE DAY</p>					
		FUTURE DAY	Venue	Location	Level
07:00	12:00	Registration	ICC		G0
08:00	18:00	Trading tables	ICC	Mezzanine	B5 Level
09:00	10:00	ISF Session – “Let’s go fishing: Reshaping the ISF strategy 2026-2030”	ICC	Plenary room	B5 Level
10:30	11:00	Channel World Seed 5 – “Sowing Hope, Harvesting Impact: The Seed Sector’s Role in Addressing Societal Challenges for a Sustainable Future”	ICC	Exhibition	B5 Level

11:00	11:45	ISHI annual members meeting (invitation only)	ICC	ISF Meeting room	B3 Level
12:15	14:00	Associate Members lunch (invitation only)	ICC	3B/29	B3 Level
12:30	13:00	Channel World Seed 6 – “Battling Mis/Disinformation in Seeds and Ag: Lessons and strategies from media, youth and agvocates”	ICC	Exhibition	B5 Level
13:00	15:00	ISF Idea Bootcamp – Pitching and Announcement of Winners	ICC	Plenary room	B5 Level
14:00	15:00	PETKUS Academy – Multispectral imaging (MSI) – from research to application. The introduction of a new technology for seed quality assessment	ICC	PETKUS meeting room	B3 Level
15:00	15:30	Channel World Seed 7 – ISF Seed Resilience Foundation Launch	ICC	Exhibition	B5 Level
16:00	17:30	ISF General Assembly	ICC	Plenary room	B5 Level
19:30	02:00	Farewell Get-Together	Ciragan Palace – Kempinski		